

C O M P A S S

COMPASS FREELANCE PR ACCOUNT MANAGER

Specialising in purpose-led, environmental and outdoor brands and working with partners such as Thankyou, Frontier Pets, Habitat For Humanity, Seabin Project, Arc'teryx, Compass Studio is an agency doing things differently.

Based in Manly on Sydney's Northern Beaches, we are independent and Australia's youngest agency to become B Corp certified. We are a small but nimble bunch of highly passionate people.

We're looking for someone with a sleeves-up resourcefulness, who is passionate about the space we occupy and who wants to develop and grow their professional skill-set within a company that is doing some really good work, for some really good brands.

We're looking for someone with 3+ years experience working across a broad range of categories including; news, business, lifestyle and eco-conscious.

The ideal candidate will be someone who has agency experience who is looking for a more purpose-led project.

We want to work with someone who is switched-on, efficient, keen to learn, and has the confidence and experience to help boost our client's presence within all relevant media Australia wide.

Essential skills:

- 3+ years of recent PR experience within the Australian market and a clear understanding of opportunities, positioning and challenges
- Ability to Account Manage multiple clients at once and examples as to how you have led and developed better ways of working together across these accounts
- Evidence of a strong Australian media network and a clear proven track record of success in this space (including client and coverage examples)
- Evidence of excellent writing, communication and presentation skills

- Evidence of supporting or directing campaign strategy and recommendations with Business Development teams or Clients
- Ability to brainstorm, conflict manage and assist across a range of high profile launches/events/activations with a strong team player mindset that goes beyond just your brands and with a desire to be a long term and integral part of the Compass team
- Highly organised and able to hit the ground running

Desired skills:

- Leadership and team management
- Ability to manage workflow and team
- Knowledge of G Suite, Asana & Clockify (preferred but not necessary)

This is a x2 month minimum project and the role position starts in September 2020 and is initially x3 days per week part-time. x2 days minimum from our studio in Manly.

ALL APPLICATIONS WILL REMAIN STRICTLY CONFIDENTIAL.

Please send CV and Cover Letter addressing how you fit the brief to Luke Dean-Weymark - luke@compass-studio.com

COMPASS - WHO WE ARE?

Compass Studio believes in the positive contribution that marketers can make to the world. And we're driven by our responsibility to do so. We elevate the work and amplify the voice of ambitious companies that tread lightly, contribute meaningfully and share our values of quality, community and sustainability. Our mission: to spread the word of world-bettering brands.

Want to know more? Visit Compass-studio.com